

Cookie statement – (01/06/2018)

1. Which parties are involved?

For the purposes of this Cookie Statement, the following definitions apply:

‘Beeple’: Beeple NV, with headquarters at Gitschotellei 119, 2600 Berchem, Belgium, registered under the business number 0647.889.625.

‘User’ or ‘you’: Every natural person (B2C) or legal person (B2B) who is in or enters into a contractual relationship of any kind with Beeple via its online platform.

‘Law’: Article 129 Law on electronic communication as amended by W 2012-07-10/04, Art. 90, 017; (entry into force: 04-08-2012) (URL - http://www.ejustice.just.fgov.be/cgi_loi/change_lg.pl?language=nl&la=N&cn=2005061332&table_name=wet).

2. What is a cookie?

Cookies are small text and figure files that we save in your browser or on the hard drive of your computer. That way we can remember your preferences when using our website.

To this end, use is made of so-called functional cookies, which improves the use of the website for you as a visitor. And non-functional cookies are used to collect statistics of our visitors, in order to improve our website in the future.

Unless you have modified your browser settings to decline the use of cookies, our system will place these cookies as soon as you visit our website.

3. Information about our use of cookies

Our website uses cookies and similar technologies to differentiate your usage preferences from that of other users of our website. This helps us to provide you with a better user experience when you visit our website and also allows us to optimise our website.

However, cookies and similar technologies do not allow for systematic data collection by means of which the users of our Website could be identified. They only help us to improve the operation of our website, to understand the interests of our users, and to measure the effectiveness of the content of our website.

As a result of recent legislative changes all websites aimed at certain parts of the European Union are required to seek your consent for the use or storage of cookies and similar technologies on your computers or mobile devices. This cookie policy gives you clear and complete information about the cookies we use and their purpose.

Please read our Privacy Policy for information about the privacy rules applicable on our Website . For more information about this Cookie Policy, you can contact us at privacy@beepole.eu.

For more information about the removal or blocking of cookies, you can visit the following website: <https://www.aboutcookies.org/Default.aspx?page=2> .

4. Which cookies are used on www.beeple.eu?

Below you will find an overview of the functional and non-functional cookies that are used on our Website.

| Name | Type | Purpose | Retention Period |
|------------------|------------|---|------------------|
| _cfduid | Functional | Used by the content network, Cloudflare, to identify trusted web traffic. | 1 Year |
| _ga | Statistics | Registers a unique ID that is used to generate statistical data on how the visitor uses the website using Google Analytics. | 2 Years |
| _gid | Statistics | Registers a unique ID that is used to generate statistical data on how the visitor uses the website using Google Analytics. | 1 Day |
| bcookie | Marketing | Used by the social networking service, LinkedIn, for tracking the use of embedded services. | 2 Years |
| BizID | Marketing | Used by the social networking service, LinkedIn, for tracking the use of embedded services. | 179 Days |
| bscookie | Marketing | Used by the social networking service, LinkedIn, for tracking the use of embedded services. | 2 Years |
| UserMatchHistory | Marketing | Used by the social networking service, LinkedIn, for tracking | 179 Days |

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|----|-----------|--|----------|
| | | the use of embedded services and ads. | |
| fr | Marketing | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers. | 3 Months |

5. How can I manage my cookies?

Make sure that cookies are enabled in your browser. To enable cookies you must perform the following actions:

- **Internet Explorer:** <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies>
- **Microsoft Edge:** <http://windows.microsoft.com/en-gb/windows-10/edge-privacy-faq>
- **Chrome:** <https://support.google.com/chrome/answer/95647?hl=en>
- **Firefox:** <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- **Safari:** https://support.apple.com/kb/PH21411?locale=nl_BE&viewlocale=en_US.

If you have any questions about this Cookie statement or about Beeple's Privacy Policy, please feel free to contact Beeple using privacy@beeples.eu.